

## Introducing The Highest Quality Big Green Egg Organic Lump Charcoal, now in a convenient NEW 10lb / 4.5kg bag

o Green

% ORGANIC

100% NATÜRLICHE HOLZKOHLE

100% ORGANISCHE LOSSE HOUTSKOOL CARBÓN EN TROZOS 100% ORGÁNICO

BigGreenEgg.com

MADE IN USA



100% ORGANIC

BigGreenEgg.com

MADE IN USA

LUMP CHARCOAL

ASA Kai 10 LB

## It's A Natural. The Big Green Egg and Organic Lump Charcoal

Big Green Egg is committed to eco-friendly and natural products - what else would you expect from a company whose middle name is "Green"?! We painstakingly source our natural lump charcoal to ensure that it contains no fillers, chemicals or petroleum products. Unlike many of the other charcoals and briguettes on the market today, pure and natural Big Green Egg charcoal is only carbonized wood with NO additives whatsoever.

## What do you choose to cook with !?

There are many reasons that top chefs demand the Big Green Egg brand of Organic Lump Charcoal the optimum recommended fuel for your EGG. It lights easily, gets up to temperature quickly and burns for hours on end with no fuss or bother. Plus, it burns hotter and more efficiently with more BTU's than charcoal briquettes\* - meaning that your steaks sear perfectly every time, and your low and slow roast will cook for hours at the proper temperature. And because it's sourced only from select hardwoods, our premium lump charcoal produces less ash resulting in minimal waste, residue and clean up.

But, most importantly, your food will taste better with that beautiful aroma and without any risk of harsh chemicals or odors that can be released when cooking with briquettes or other similar products.

Think Natural, Think Green - and ask for the Big Green Egg brand of Lump Charcoal for The Ultimate Cooking EGGsperience!

> **Big Green Egg Organic Lump Charcoal** 20lb / 9.07kg bag Item Code: CP

**Big Green Egg Organic Lump Charcoal** 10lb / 4.5kg bag Item Code: CP 10

\*BGE recommends against using charcoal briquettes in an EGG at any time. Lump charcoal that contains fillers or is not sourced from pure, natural hardwoods may not perform to the temperatures or burn duration expected from an EGG. Big Green Egg Organic Lump Charcoal meets EPA environmental guidelines and is CE Certified in the European Union (EU).

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